

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:	)	
	)	
John B. FERBER et al.	)	Group Art Unit: 2439
	)	
Application No.: 09/610,197	)	Examiner: Christian A. LaForgia
	)	
Filed: July 1, 2000	)	Confirmation No.: 6838
	)	
For: OPTIMAL INTERNET AD	)	
PLACEMENT	)	

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**FEE ADDRESS FOR MAINTENANCE FEE PURPOSES**  
**IN ACCORDANCE WITH 37 C.F.R. 1.363**

In accordance with the provisions of 37 C.F.R. 1.363, the fee address set forth below is being supplied for purposes of receiving notices, receipts, and other correspondence relating to the payment of maintenance fees:

**CPA (Computer Patent Annuities Limited)**  
Suite 400  
225 Reinekers Lane  
Alexandria, VA 22314

Payor No.: 00197

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW,  
GARRETT & DUNNER, L.L.P.

Dated: September 17, 2010

By: /Christopher K. Agrawal/  
Christopher K. Agrawal  
Reg. No. 63,482